



Demonstration Projects Subprogram



Forest Coalition

Brazilian society broadens its participation
in public policies



Participation and partnerships: trademarks of the Pilot Program for the Protection of the Tropical Rainforests of Brazil

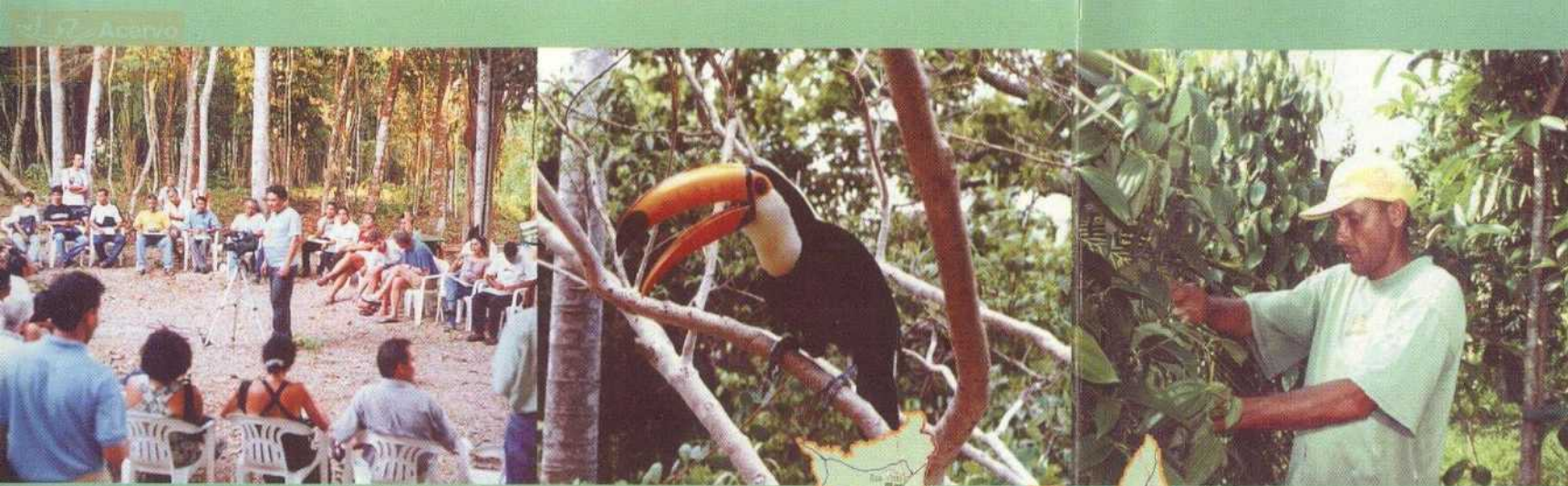
The Pilot Program is a joint initiative of the Brazilian Government, civil society and the international community that aims to promote innovative ways for the protection and sustainable use of the Amazon and the Atlantic Rainforests. It is one of the greatest efforts of cooperation undertaken among countries for the conservation of tropical forests throughout the world.

The implementation of the program is based on forming partnerships, ranging from the international to local scope and involving various levels of government and non-governmental organizations, seeking to develop actions that are compatible with forest conservation, sustainable use of natural resources, and the well being of populations.

By supporting the strengthening of public institutions and civil society organizations, the Pilot Program helps to shape environmental policy and bring it into effect. The participation of representatives of organized civil society in the decision making process and as partners in project execution are factors that have led to the success of the implementation of the Program and should be strengthened.

The Brazilian government heads the Pilot Program that receives financial resources from G-7 donating countries – the European Union, the Netherlands and both Brazilian governmental and non-governmental counterpart funding. The World Bank through the Tropical Rainforest Trust Fund (RFT) administers part of the donations.

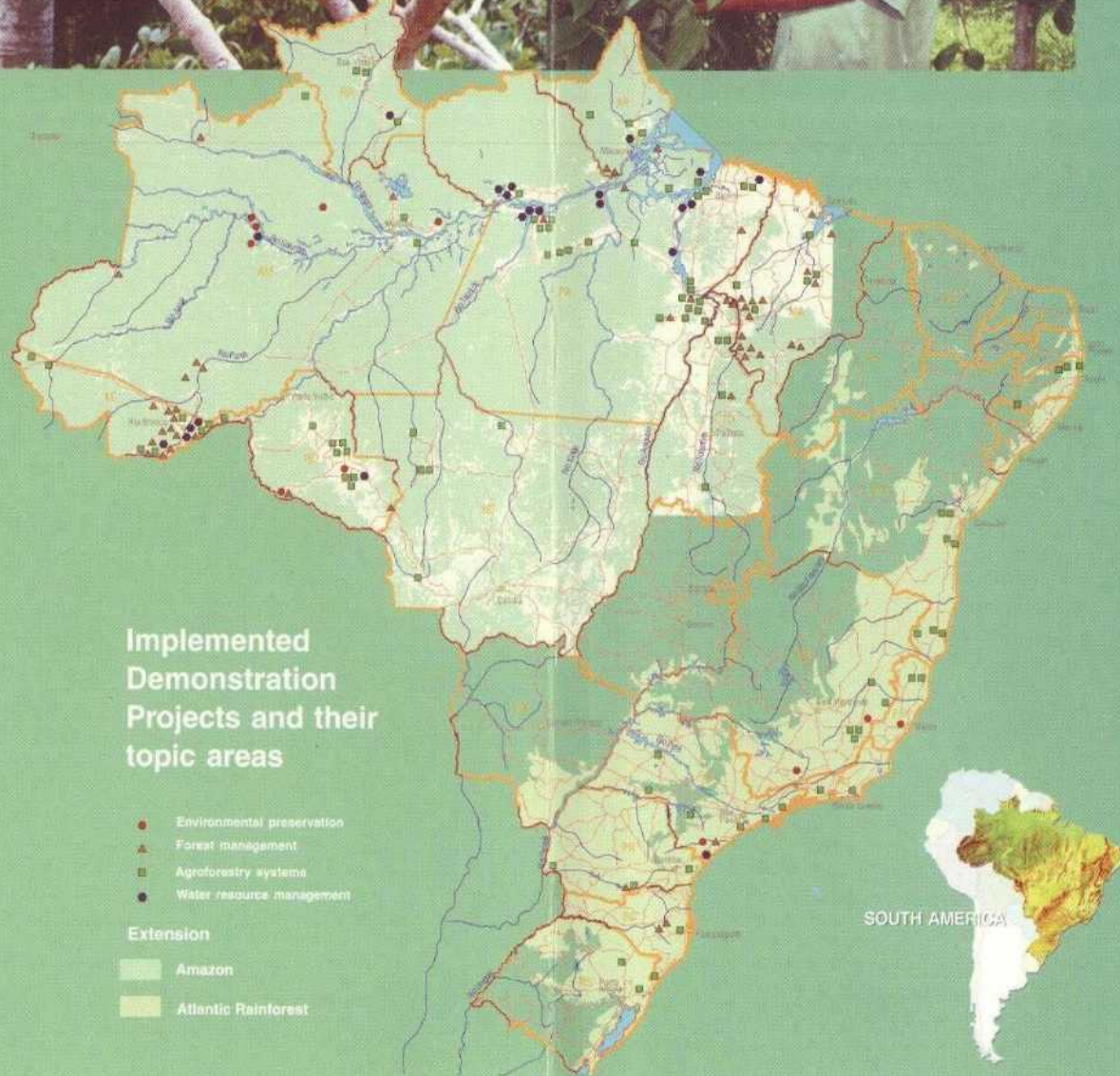
The levels of project implementation attained by civil society organizations show the government and donors that these can - and should - be partners in the implementation of public policies.



PDA: a field for initiatives by civil society

The initiatives to strengthen civil society organizations, to experiment and to demonstrate the innovative ways for protection and sustainable use of the tropical forests are implemented through the Demonstration Projects Subprogram (PDA). To date 188 projects have been approved and implemented in the Amazon (144) and in the Atlantic Rainforest (44).

The Demonstration Projects Subprogram is built upon financial and technical cooperation by the German Government (KfW and GTZ), the European Union, the English Government (DFID), the French Government (AFD/FFEM), the Dutch Government, the World Bank (RFT) and the Brazilian Government via the Ministry of the Environment.



Pilot Program first phase results

Officially launched in Brazil in 1992, during the United Nations Conference on Environment and Development, the first Pilot Program projects were approved in 1994 and began the following year. Their main results are:

- Strengthening Brazilian society organizations, generating capacity building for project implementation and management in the conservation and sustainable use of resources in the Amazon and Atlantic Rainforests;
- implementation of a new methodology of environmental licensing and control resulting in the decrease in deforestation and fires in the State of Mato Grosso;
- decentralization of environmental management in the Amazon via the strengthening of agencies and capacity building of state environmental technical personnel;
- production of scientific and technological knowledge for the sustainability of the Amazon through a Science and Technology Subprogram; - demarcation of 59 indigenous territories, equivalent to 30 million hectares;
- implantation of extractives reserves in a total of 2.1 million hectares;
- protection of fragments and recuperation of degraded areas in the Atlantic Rainforest.



Forest Coalition: a vehicle for implementing partnerships

The Forest Coalition is a Civil Society Public Interest Organization created to catalyze national and international, public and private resources, through an institutional model that allows partnerships between the State and civil society that involve the administration and transfer of public funds.

Through a partnership with the Ministry of the Environment, the Forest Coalition will be responsible for the effective implementation of partnerships with civil society in the sphere of the Pilot Program. The partnership begins with the management of the Demonstration Projects Subprogram and the consolidation of its tested and developed successful past experiences - in the management and transfer of funds - that are considered exemplary models in terms of implementation.

The Coalition's horizon extends past the Pilot Program exploring partnerships with other programs of the Ministry of the Environment and also, with other ministries

and Brazilian and international institutions. Through these partnerships, the Coalition means to provide agility and flexibility and remove bureaucracy without having to give up control mechanisms capable of guaranteeing efficiency and efficacy in the administration and management of funds.

The Forest Coalition's goal is to defend, preserve, conserve and recover the environment, promoting sustainable development with the participation of local populations and indigenous people. Strengthening ethnic groups and increasing the value of traditional cultural knowledge are among the objectives of the Coalition.

The statute of the Forest Coalition establishes a management model that is administrated among the members (RMA, GTA and COIAB networks), representatives of public agencies (Ministries of the Environment, Science and Technology, Land Development, Justice and the Bank of Brazil) and donors of the Pilot Program.



Founding members of the Coalizão Florestas

- Amazon Working Group (GTA) – about 500 partner organizations in the Amazon involving extrativist populations, family farmers, environmentalists, women's groups.
- Atlantic Rainforest NGO Network (RMA) – about 230 partner organizations involving environmental, socio-environmental and research groups in the Atlantic Rainforest.
- Coordination of Indigenous Organizations in the Brazilian Amazon (COIAB) – about 300 Indian partner organizations in the Amazon.

The Coalizão Florestas is an institution of operational collaboration to facilitate partnerships between public agencies, cooperation agencies and civil society organizations and does not substitute the networks or the on-the-ground organizations.

Additional information:

Coalizão Florestas

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Demonstration Projects

Subprogram - PDA

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Bundesministerium für
wirtschaftliche Zusammenarbeit
und Entwicklung

KfW group



Deutsche Gesellschaft für
Technische Zusammenarbeit (GTZ) GmbH



Banco
Mundial



União
Européia

NAPMA

GOVERNO HOLANDÊS

DFID

Department for
International
Development



PNF
Programa Nacional
de Floresta

FFEM

Fundo Francês para o Meio Ambiente



BANCO DO BRASIL

Secretaria de Coordenação da Amazônia
Secretaria de Biodiversidade e Florestas
MINISTÉRIO DO MEIO AMBIENTE

